

# CHURCHES FOR MISSION AND THE COMMUNITY

Dorchester Abbey 28<sup>th</sup> September 2019

*For people who love church buildings*



## Grants 2015 - 2017

- 1200 applications – year on year rise
- 528 grants awarded
- Over £4 million distributed
- 24% average success rate for Repair and Community grants – i.e. 1 in 4
- Average Repair grants: £17,000
- Average Community grants: £10,700
- 7 Funding Programmes
- Open to all denominations but....



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## THE THREE GOALS

- Preserving Heritage
- Promoting Sustainability
- Inspiring Support



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## WHAT DOES THIS MEAN?

- Radical Change to Our Grants Programme
- Informs who we work with
- Shift in emphasis of what we do and how we do it



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## THE NEW GRANT PROGRAMMES

- Foundation Grants
- Gateway Grants
- Cornerstone Grants

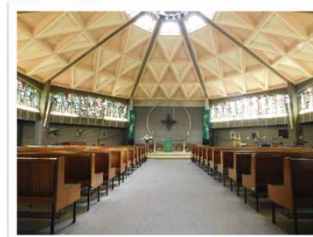


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## HOW TO APPLY

- Must be a Christian Place of Worship
- Must be open
- Open to Listed and Unlisted buildings
- Must have raised 50% costs
- Work must be to the church building
- Work must not have started
- Must have quotes in place
- Must have permissions in place



## FOUNDATION GRANTS

- Grants of between £500 and £3,000
- Simpler application form
- Quicker turnaround
- Urgent maintenance works
- Small Investigative works and surveys
- Value of works upto £10,000
- Offers valid for 1 year
- Next deadline 23 January 2020



## GATEWAY GRANTS

- Grants of between £3,000 and £10,000
- Project development work upto RIBA stage 1
- Consultation and investigative work
- Offers valid for 1 year
- Next deadline 9 January 2020



## CORNERSTONE GRANTS

- Grants of between £10,000 and £50,000
- Urgent structural repairs over £100,000
- Installation of toilets and kitchens over £30,000
- Offers valid for 2 years
- Next deadline 4 November 2019



## Scoring criteria

- Heritage
- Need
- Case for investment
- Risk management & Project planning
- Heritage & Community impact

## Outcomes

- Preserving Heritage
- Promoting Sustainability
- Inspiring Support



## OTHER SOURCES

- The National Lottery Heritage Fund
- Allchurches Trust
- Garfield Weston
- Local Trusts
- Funder Finder
- Its not just about grants



Maintenance  
**Booker**



[Home](#) [About](#) [Services](#) [How It Works](#) [Resources](#) [Register](#) [Login](#)

Keep your buildings in good repair

[Watch Video](#)

[Register Now](#)



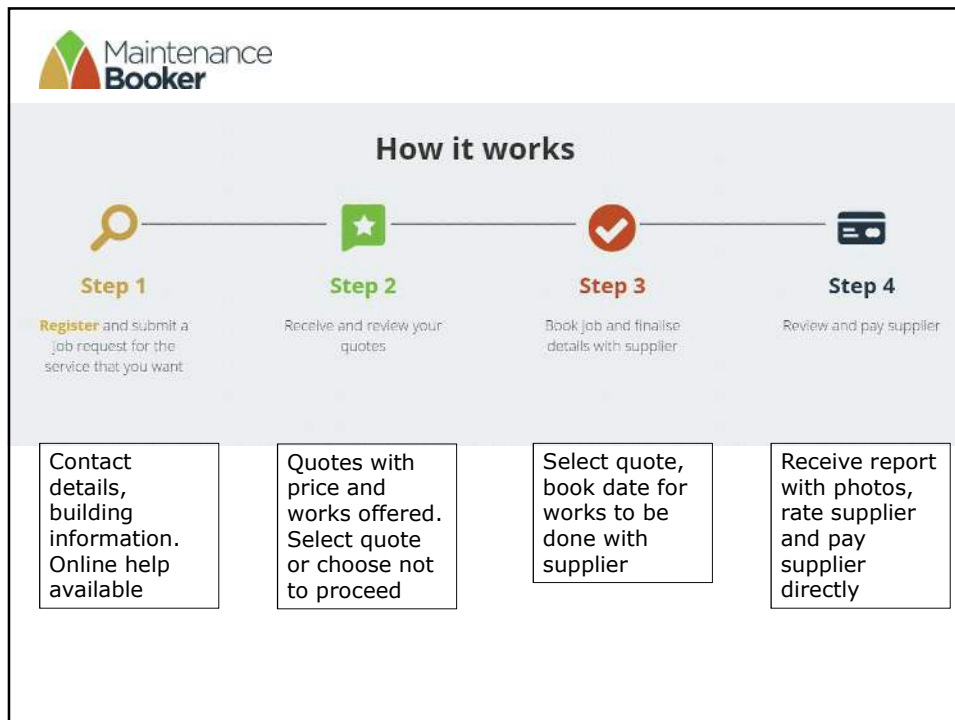


## What is it?

- ❖ [www.maintenancebooker.org.uk](http://www.maintenancebooker.org.uk) : The website that makes it easy for churches to book maintenance services through high quality contractors
- ❖ Developed in partnership between National Churches Trust and 2Buy2
- ❖ Tendering process to appoint high quality, insured contractors to deliver MaintenanceBooker services
- ❖ Offers a variety of services
- ❖ Free to register – only pay for the services you receive
- ❖ All data and works records stay on system – online log and evidence



 <p><b>Rainwater Goods Maintenance</b></p>	 <p><b>Lightning Protection System Inspection</b></p>	 <p><b>Tree Risk Assessment/Full Surveys</b></p>	 <p><b>Tree Surgery Maintenance Services</b></p>
 <p><b>Asbestos Surveys and Removal</b></p>	 <p><b>High Level Maintenance/Repair</b></p>	 <p><b>High Level Inspection/Survey</b></p>	 <p><b>Masonry Maintenance/Repairs and Lime Mortar Repointing</b></p>



## Grants

### ❖ Preventative Maintenance Micro-Grants :

<https://www.nationalchurchestrust.org/preventative-maintenance-micro-grants-apply>

- Towards gutter clearance and small repairs booked via MaintenanceBooker
- Grants of £250 or £500; up to 50% of project cost for jobs with a min. cost of £500
- You can bundle several services within a single application (eg gutter cleaning and lightning protection survey)
- Simple form. Tell us total cost of selected quote, grant size requested, confirm you can pay remaining 50% not covered by the grant, and tell us why you need NCT support.
- You do not need to select your quote through MaintenanceBooker before you submit your application, however you will need to indicate your preferred quote in your application form.
- 1-4 weeks for a decision. Currently 100% success rate for micro grant applications.



## Grants

### ❖ **Foundation Grans for Maintenance**

- Towards stonework, lime mortaring, rainwater good repairs, high level repairs
- Grants between £500 - £3,000, up to 50% of costs. Max project size £10,000 + VAT
- Meet at least one outcome, e.g. building will be in better condition.
- For this round – churches using Maintenance Booker to quote for and book services accept applications on rolling basis with 6 week turnaround
- Multi- building contracts

Find out more at: [www.nationalchurchestrust.org/foundationgrants](http://www.nationalchurchestrust.org/foundationgrants)



## Contacts

### **Customer Services**

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## Tourism

- 2017 saw 100.6 million domestic overnight trips in England
- worth £106 billion a year per year
- promoting activities, experiences, heritage, outdoor activities and food could all include churches
- are you getting your share?

### There are over 40,000 Christian places of worship

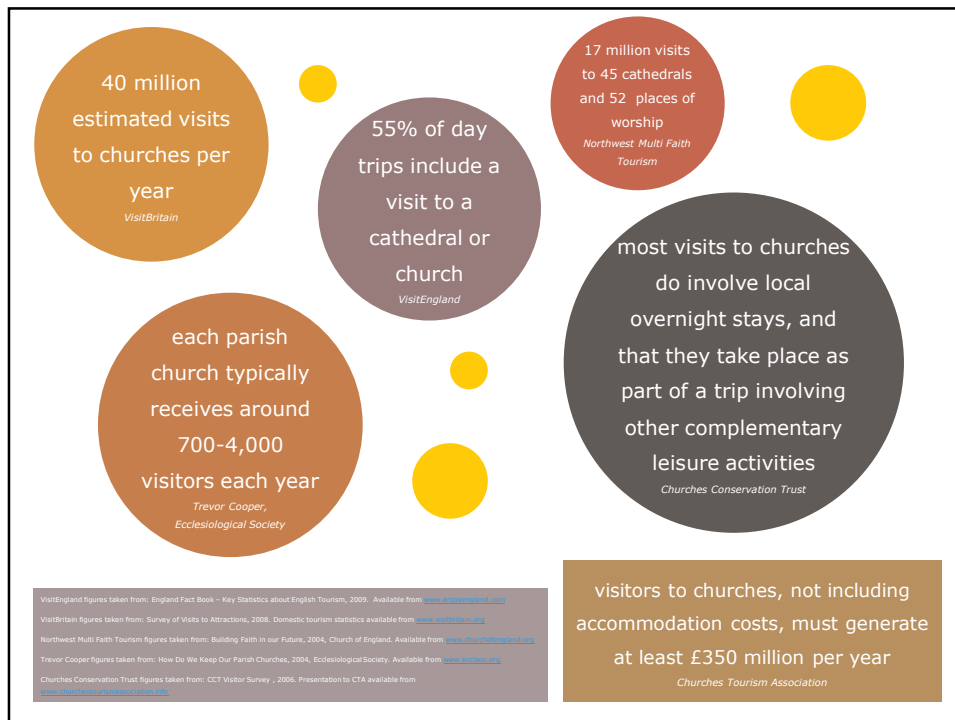
- all with a **unique** story to tell
- and a unique experience to offer

### Visitors from all backgrounds visit for many reasons

### More are coming

. green space . monuments . quiet . family history . art .  
 heritage . funeral . biodiversity . peace . national heritage .  
 architecture . sense of place . stained glass . church records  
 . local history . sculpture . music . art . wedding .





Opening your church, telling your story, reaching new or existing audiences

doesn't have to be rocket science!

You have the most fascinating buildings and stories in the world

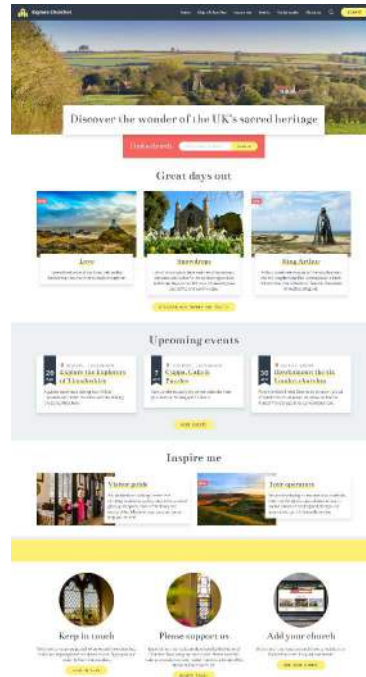
we want to help you share them!

## ExploreChurches

A new and exciting place to promote churches.

ExploreChurches is part of the Trust's church tourism work, which also includes:

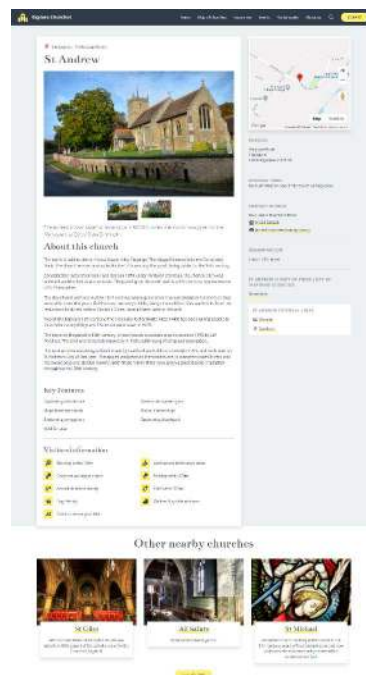
- regularly changing homepage with features, campaigns, events and themed lists and trails
- NEW experiences
- NEW events
- themed lists and trails, new every fortnight
- searchable map
- 3000+ detailed church pages
- visitor guide, including spotters guide and county pages



Your church page can include:

- gallery of images
- introduction and detailed information
- features and facilities tags
- address and gps location details
- opening times
- contact details
- links to any lists or trails your church is listed on
- links to your website and social media

*If your church is not already listed, simply visit:*  
<https://www.explorechurches.org/add-your-church>

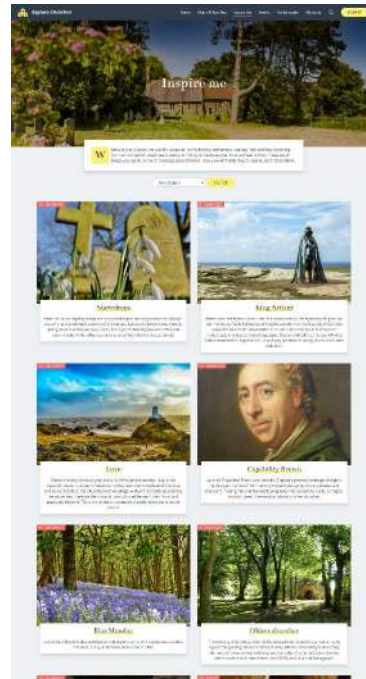


## Themed lists and trails

Our themed lists are currently the main way we encourage people to visit the website:

- we add a new list or trail every two weeks
- we promote it using press and social media, as well as partnerships with appropriate organisations
- we try to make the lists interesting, quirky and fun

*If you have an idea for a list, or think your church should be included on one of our current lists please email [explorechurches@nationalchurchestrust.org](mailto:explorechurches@nationalchurchestrust.org)*





### CHURCH TRAILS



**SACRED SOLWAY TRAIL**



**RAILWAYS & RELIGION  
IN THE WESTERN DALES**



**FURNESS LAND, SEA & SPIRIT  
TRAIL**

The map shows the Furness Land, Sea & Spirit Trail route. It includes five numbered stops with descriptive text boxes:

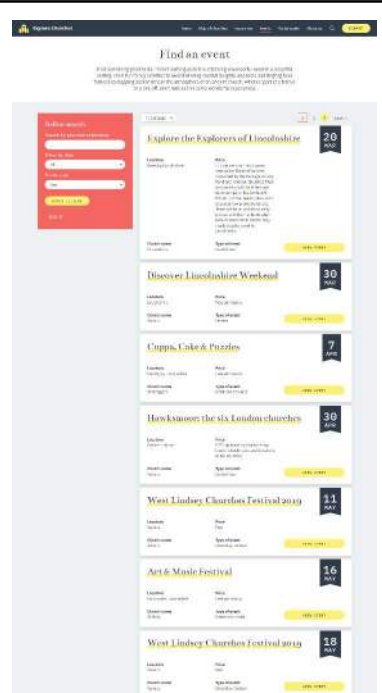
- 1. Taby Methodist Church** (CA10 1JH): John Hilday, founder of the Methodist church, was born in Taby in 1785. The church was built in 1841 for a free-born slave, in honour of the slave.
- 2. St James' Church, Taby** (CA10 1JH): With the coming of the railway to Taby, the Church of England deemed it necessary to create a separate parish church from the one in Cress and erected a church and manse for the growing population of railway workers in 1850. C. P. Morgan, a Cumbrian architect, designed the church.
- 3. Rarnestonedale** (CA11 0JQ): Rarnestonedale has a rich heritage in the place of worship. It is home to a branch of the early English masons and is reputed to be the birthplace of the Gilbertine. The church is a fine example of the work of the Gilbertine monks.
- 4. Crosby Garrett United Chapel** (CA11 0JQ): From about 1800, Methodist services were held in the Crosby Garrett United Chapel, which was established by James and Elizabeth.
- 5. Haves Junction Chapel, Garsdale Head** (LA18 0PT): Haves Junction Chapel was built in 1830, the same year that the railway was built on the route from Cumbria to Lancashire.

## Events

We have a new events area on the website:

- all events listed show on the homepage and on your church page
- we also promote events listed via our new social media channels

To list your events, simply visit:  
<https://www.explorechurches.org/add-your-event>



## FURTHER DETAILS

[www.explorechurches.org](http://www.explorechurches.org)

# THE DOs and DONTs

## Fundraising for your church

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### **FUNDING IS SIMPLE!**

- Lead with the Need
- What are you going to do about it
- What difference does it make



## EARLY STAGES

DO	DONT
Community Consultation	Chase the Money
Consider phasing	Ignore permissions
Get to know your project	



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## FINDING FUNDING

DO	DONT
Talk to other churches	Forget to look internally
Check out online directories	Underestimate local fundraising





## IDENTIFYING FUNDERS

DO	DONT
Read the Criteria	Just write a letter
Identify the right programme	Blanket approach all funders
Check the submission deadlines	



## APPROACHING FUNDERS

DO	DON'T
Approach them in advance	Just Whack an Application....
Ask Questions	Ignore any training opportunities
Read the Guidance Notes	



## APPLYING FOR FUNDING

DO	DONT
Sell yourself and your location	Do it on your own
Use bullet points and headings	Rush it
Think numbers and be specific	
Include attachments and photos	



## APPLYING FOR FUNDING

DO	DONT
Remember the before and after (outcomes)	Do it on your own
Put your application aside for a few days	Start work before the funding



## DECISIONS AND BEYOND

DO	DONT
Celebrate the successes	Be despondent if you are rejected – its not personal
Ask for feedback	Forget to take a step back and review what you have achieved
Tell the Funder if anything changes	



## THE TAKEAWAYS

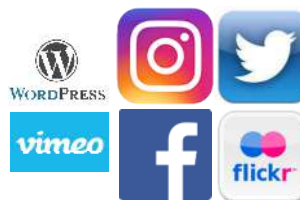
DO	DONT
Take it seriously and invest time in it	Underestimate the amount of time it can take
Approach several funders	Forget that applicants can (and do) checkout applicants online
Share what you have learnt	



## Any questions?

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